



CORPORATE PARTNERSHIPS

The power of choice. Everyone loves it, but not everyone has it. Corporations today are looking for partnerships that are unique to them. Not a cookie-cutter plan. Your support of Intown Concord is distinctive and unmatched. Corporate bundled partnerships give power back to you. Choose what you value and how connected you want to be to the Intown Concord brand, mission, and vision.

BENEFITS	Community Cornerstone	Capitol	Eagle	Bicentennial	Phenix	Downtown
	\$25,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500
Choice of sponsorship of Special Events and/or Façade grant partnership	(1) Title & (4) Other	3 events	2 events	1 event (not title)	1 event (not title)	n/a
Choice of Annual or Multi-year investment	✓	✓	✓	✓	✓	✓
Complimentary Intown Concord "Small Business" Supporter for one year	✓	✓	✓	✓	✓	✓
Annual Supporter Decal	✓	✓	✓	✓	✓	✓
Listing in Annual Report	Prominent Logo	Logo	Logo	Name	Name	Name
Participation in Downtown Dollars program	✓	✓	✓	✓	✓	✓
Opportunity to participate in Standing & Special Event Committees	✓	✓	✓	✓	✓	✓
Access to façade and streetscape improvement grants	✓	✓	✓	✓	✓	✓
Discounts on business advertising and promotion partnerships	✓	✓	✓	✓	✓	✓
Company website linked on ITC website	Prominent Logo	Logo	Logo	Name	Name	Name
Company marketing on ITC website & Eblast	Banner Ad 6 months	Banner Ad 3 month	Tile ad 3 months	Tile ad 2 months	Tile ad 1 month	n/a
Complimentary tickets to ITC ticketed events	10	8	6	4	2	1
Business/ CEO Spotlight	✓	✓	✓	n/a	n/a	n/a
Complimentary Vendor booth space at Market Days	20'x15'	20'x15'	10'x15'	n/a	n/a	n/a
Brand recognition on event marketing materials- electronic, printed and event signage	Prominent Logo	Logo	Logo	Name	Name	Name
Verbal & Printed acknowledgement of sponsorship before, during & after events	✓	✓	✓	✓	✓	✓